

VOTE FOR TURTLE EVENT PACKAGE

This document provides recommendations for the optimal promotion of Vote for Turtle during EU events, including specifications for producing the promotional materials (banner, brochures, stickers, and posters). The game will be showcased on tablets, inviting visitors to play and to learn recognise six different disinformation tactics.

Play the game at voteforturtle.eu

Devices for playing Vote for Turtle at your EU event

1. TABLETS

The short (5-minute) game Vote for Turtle is well-suited for play at events. It is designed for one player but works equally well with two or more players who can discuss and decide on the best moves together.

We recommend using approx. **5 tablets**, each with a **tablet stand**.

The game is best played in **landscape mode**. If possible, secure the stands in this format.

Vote for Turtle is a **browser-based game**. To ensure a smooth experience, hide the browser bar and run the game full-screen (kiosk mode).

The game does not restart automatically if a player exits early. We recommend checking the tablets regularly and **refreshing the browser** to restart the game from the intro screen.

2. LARGE SCREEN

If possible, install a **large touchscreen**. This display will attract the attention of passersby and encourage them to interact with the game.

Recommended specifications:

Minimum size: 48 inches

Maximum height: Position the top of the screen no higher than 2 metres to ensure easy access to all interactive elements and buttons.

Promotional materials

Below you'll find specifications for the promotional materials. Source files and example PDFs are provided separately. With these devices and materials, Vote for Turtle can be promoted in an engaging, professional, and visible way at EU events.

The promotional materials for Vote for Turtle use the **Pressio font in Light and Bold variants**. These fonts are available and can be activated through [Adobe Fonts](#).

Download all promo materials [here](#).

1. BANNER

- **Size:** 2000 × 1000 mm (with 3 mm bleed)
- **Print:** Full color
- **Material:** Standard rollup banner
- **Files:** Adobe InDesign file + example PDF

Tip: Place the banner in a free, highly visible spot so it can catch the attention of visitors walking by.

2. BROCHURE

- **Size:** A6 final size (105 × 148 mm), roll fold (6 pages), with 3 mm bleed
- **Paper:** 300 g uncoated paper
- **Print:** Double-sided, full color
- **Files:** Adobe InDesign file + example PDF

Tip: Distribute brochures near the game area and keep them available at information desks or welcome points.

3. STICKER

- **Size:** 75 mm round, with 3 mm bleed
- **Print:** Single-sided, full color
- **Material:** Matte sticker paper
- **Files:** Adobe Illustrator-EPS file + example PDF

Tip: Stickers work best as playful takeaways. Place them in visible spots where participants can easily grab one after playing the game.

4. POSTER

- **Size:** A0 (with 3 mm bleed)
- **Print:** Single-sided, full color
- **Material:** Regular matte poster paper
- **Files:** Adobe InDesign file+ example PDF

Tip: Place posters at eye level in high-traffic areas to guide visitors toward the game booth.

QUESTIONS?

Questions about this document: please contact Gusmanson, the developers of Vote for Turtle and its promotional materials.

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