



DG Communication  
Editorial Service & Targeted Outreach

## Joint meeting of the Testing Panels *Making EU content easy to reach & fun to teach*

with primary & secondary school teachers  
& Europe Direct representatives

*slido #JTP2022*

Day 1

Brussels, 13-14 October 2022  
Martin's Hotel | Bd. Charlemagne 80

08.30 ● Registration  
*Ground floor*

09.30 ● **Welcome & introduction**  
with Anita Pannebakker, DG Communication  
*Topaz*

10.00 ● **Who's in the room?**  
[Europe Directs' Testing Panel](#) with Jovana Stojkowska, DG Communication  
[Teachers' Testing Panel](#) with Gwenn Straszburger, DG Communication  
[Europe Direct Task 4](#) with Irenella Sardone, DG Communication  
*Topaz*

10.20 ● Family photo

10.30 ● Coffee break  
*Ground floor*

11.00 ● **Situation on the ground: latest news and best practice**  
*Parallel group sessions\**

<p><b>TTP &amp; ED schools</b></p> <p><b>Exchange of best practice: EU in school</b></p> <p><i>Topaz &amp; Jade</i></p>	<p><b>EDTP</b></p> <p><b>Tour de table: Communicating in post-pandemic Europe</b></p> <p><i>Copper</i></p>
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\*TTP = members of the Teachers' Testing Panel

ED schools = members of Europe Direct Task 4

EDTP = members of the Europe Directs' Testing Panel

12.45 ● Buffet lunch  
*Ground floor*

14.00 ● **Brainstorming session: Making the EU accessible to all**

*Parallel group sessions*

<b>TTP</b>  <b>Brainstorming session: Teaching about the EU to specific audiences</b>  (users with learning difficulties / visual impairment, refugees, etc.)  <i>Flat Hotel</i>	<b>EDTP &amp; ED schools</b>  <b>Info session: Accessibility of EU publications</b>  Anita Pannebakker, DG Communication Maria Jerez, Publications Office of the EU  <i>Topaz</i> <hr/> <b>Brainstorming session: Reaching specific audiences</b>  (different sub-segments, users with cognitive difficulties / visual impairment)  <i>Topaz, Copper &amp; Jade</i>
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15.00 ● Coffee break

*Ground floor*

15.30 ● **Testing/brainstorming session: Partners in production**

*Parallel group sessions*

<b>Primary school teachers</b>  <b>Testing session: EU suitcase</b>  with Liselotte Langer, Commission Representation in the Netherlands  <i>Copper &amp; Jade</i>	<b>Secondary school teachers &amp; ED schools</b>  <b>Brainstorming session: Eurostat education corner</b>  with Romina Brondino & Louise Corselli, EUROSTAT  <i>Topaz</i>	<b>EDTP</b>  <b>Brainstorming session: EU in Slides revamp</b>  with Alvara Carstens, DG Communication  <i>Flat Hotel</i>
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16.30 ● **Info session: Conference on the Future of Europe**

with Gaetane Ricard-Nihoul, DG Communication

*Topaz*

17.10 ● **Info session: Updates and new materials on the EU**

[For the general public](#) with Jennifer Avery, DG Communication

[For children and teachers](#) with Anne-Sophie Fabry & Alessandro Lentini, DG Communication

*Topaz*

17.45 ● **First day conclusions & announcements** (15 min)

with Anita Pannebakker & Natalja Montefusco, DG Communication

*Topaz*

19.00 ● Cocktail & dinner

*Ground floor*

Day 2

09.00 ● Informal welcome  
*Topaz*

09.15 ● **Info session: EU & youth**  
European Year of Youth with Biliana Sirakova, DG Education, Youth, Sport and Culture  
Jean Monnet actions with Brenda Maher, DG Education, Youth, Sport and Culture  
*Topaz*

09.45 ● **Testing/feedback session: Communicating better together**

*Parallel group sessions*

<b>Primary school teachers</b>	<b>Secondary school teachers &amp; ED schools</b>	<b>ED schools</b>	<b>EDTP</b>
<b>Bringing research into the classroom</b> <i>(draft learning catalogue)</i>	<b>European Citizens' Initiative</b> <i>(draft teachers' toolkit)</i>	<b>United in diversity wall chart</b>	<b>Products aimed at the general public</b>
with Sybille Luhmann, DG Education, Youth, Sport and Culture	with A. Mungiu Patrascu, B. Walentynowicz, E. Kapogiannopoulou and S. Lever, Secretariat-General of the European Commission	with Anita Pannebakker, DG Communication	with Stephanie Richani, DG Communication
<i>Amber &amp; Bronze</i>	<i>Topaz</i>	<i>Jade</i>	<i>Copper</i>

11.15 ● Coffee & networking  
*Ground floor*

11.45 ● **Testing session: Greening Europe**

*Parallel group sessions*

<b>Primary school teachers</b>	<b>Secondary school teachers &amp; ED schools</b>	<b>EDTP</b>
<b>Online game on energy</b>	<b>Education for climate coalition</b>	<b>Top publications</b>
with Anastasia Tsiolcha, DG Energy	with Tremeur Denigot, Joint Research Centre	with Jovana Stojkovska, DG Communication
<i>Amber &amp; Bronze</i>	<i>Topaz</i>	<b>Videos on renewables</b> with Isabelle Michiels, DG Energy <i>Copper</i>

12.30 ● **Final conclusions & announcements**  
with Anita Pannebakker, DG Communication  
*Topaz*

12.45 ● Buffet lunch  
*Ground floor*

13.50 ● Meetup for the visit to Experience Europe  
*Ground floor*

14.00 ● Meetup for the visit to the House of European History  
*Ground floor*