







SOMEONE ELSE ON FACEBOOKS POSTS



Trump is getting support from every leader, and that's the support that will make him grow great and strong. These elections will bring an immense change in our country.



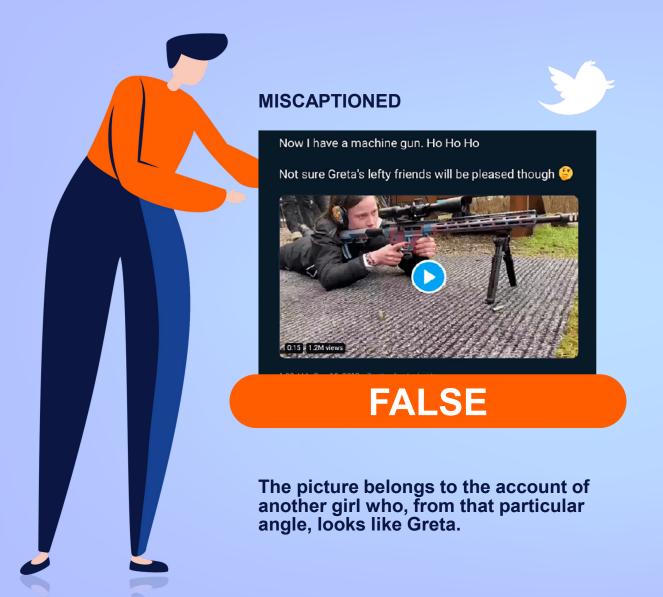
BREAKING: Pope Francis Just Backed Trump, Released Incredible Statement Why- SPREAD THIS EVERYWHERE

WWW.DAILYPRESSER.COM I BY THE AMERICAN PATRIOT

The Pope supports a political leader!







THE SOURCE DOES NOT EXIST



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FALSE

Dailypresser.com is not a real news website, the post was completely invented.



UNDERSTANDING DISINFORMATION

WORK IN GROUPS CASE STUDIES









is disinformation?

Examples

does disinformation work?

Examples

should we respond to disinformation?

Recommended responses >







FOREIGN INTERFERENCE

INFLUENCE OPERATIONS

DIS-INFORMATION

MIS-INFORMATION

FACTS

OPINIONS

SATIRE & HUMOUR





WHAI IS DISINFORWATION - THE ANTI-VAX MOVEMENT





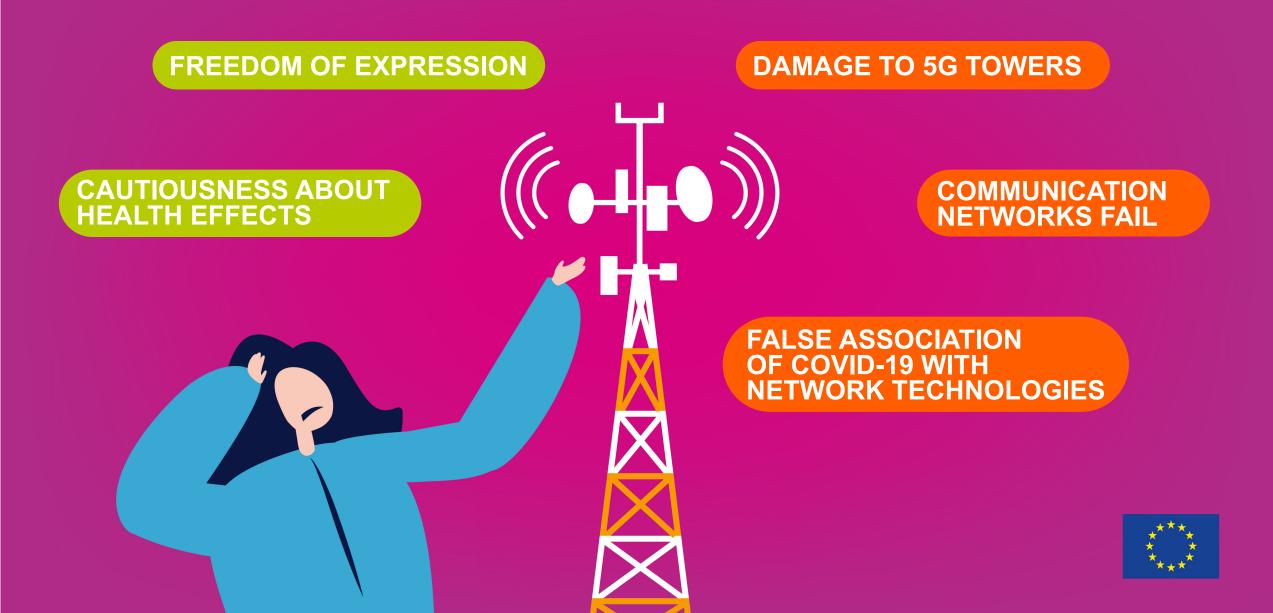
Fake conclusions, social illusion

Scapegoating, real causes of autism are forgotten/not analysed

Long-term impact: decrease in vaccination % means mass epidemic later











TAKES ATTENTION AWAY FROM REAL WAYS TO PROTECT YOURSELF

(hand-washing / or social distancing, facemask)

FALSE SENSE OF PROTECTION AGAINST THE CORONAVIRUS

USES PEOPLE'S FEAR AND UNCERTAINTY TO SPREAD UNSCIENTIFIC INFORMATION



WHAT IS DISINFORMATION - THE SAME PERSON ACTS AS DIFFERENT ANTI-UKRAINIAN CITIZEN

I am Maria, a mother resident in Crimea



Now I am the vice chair of a cultural foundation in Lugansk



Now I am a russophone living in Riga, Latvia



Now I am living in Kharkiv, Ukraine



REAL PERSON USED AS ACTRESS IN A FAKE STORY











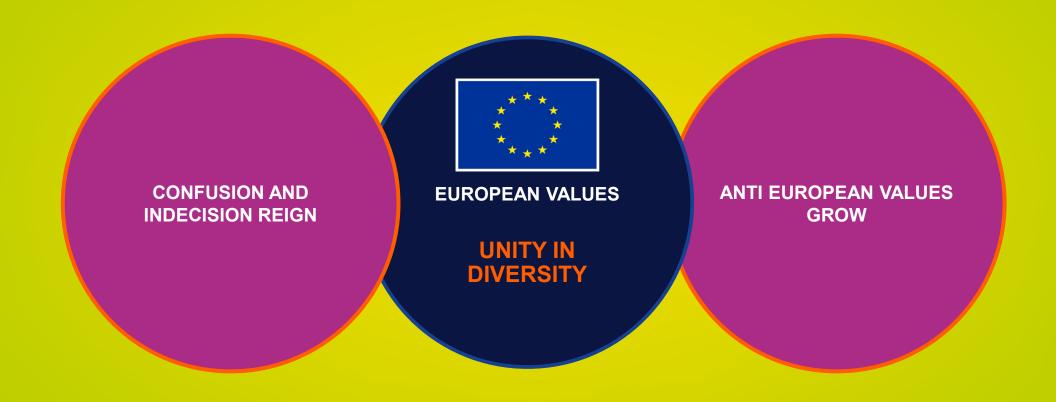








HOW DISINFORMATION WORKS - **DISINFORMATION PROCESS II - EUROPEAN VALUES**







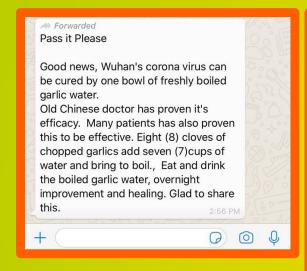
HOW DISINFORMATION WORKS - DISINFORMATION PROCESS II - AGAINST THE EU: FROM RUSSIA TODAY







HOW DISINFORMATION WORKS - **DISINFORMATION PROCESS II - EUROPEAN VALUES**

















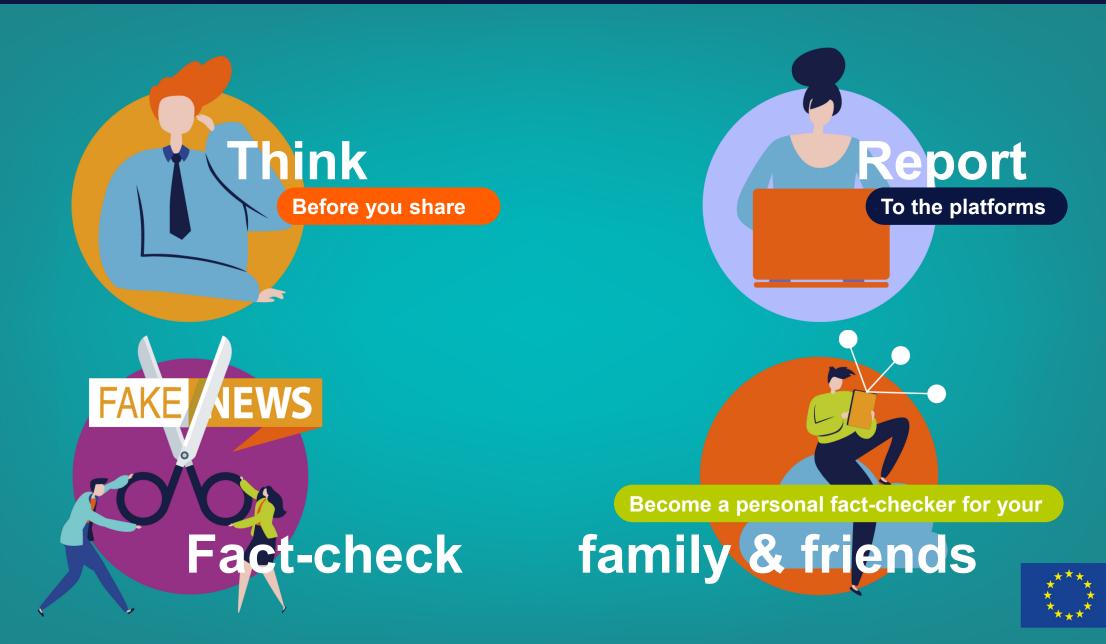


HOW DISINFORMATION WORKS - HOW CAN CONTENT BE MANIPULATED?

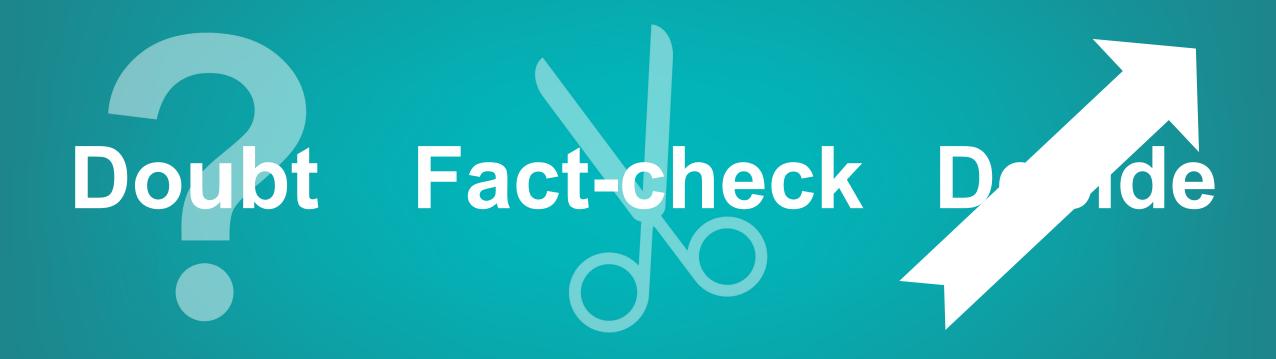








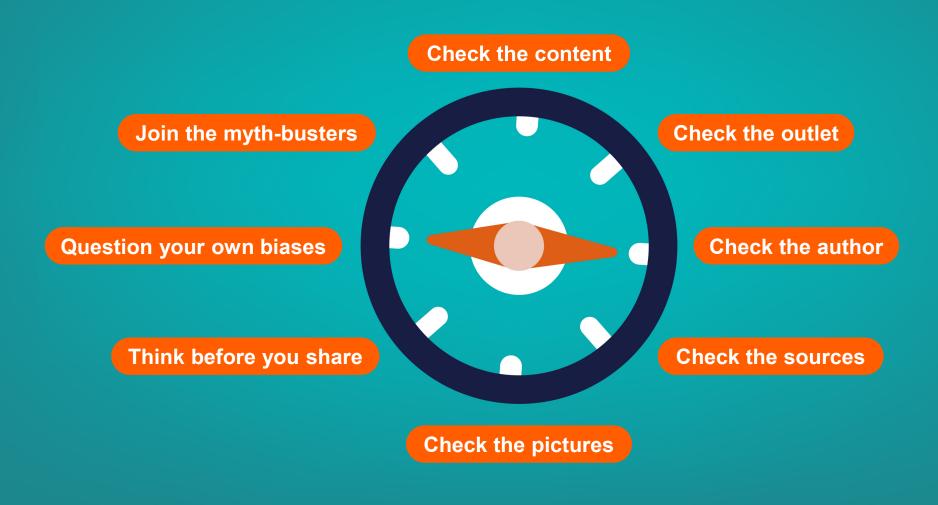






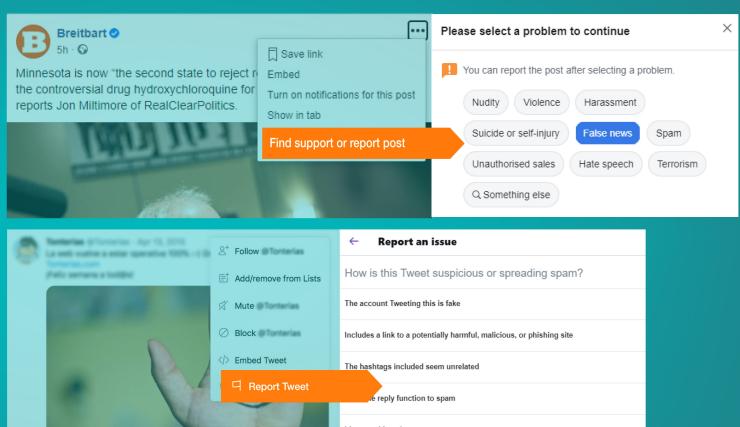
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Fact-checking when in doubt













BE ACTIVE

We ALL have a responsability to hinder the spread of misleading information



DON'T SHAME SHOW EMPATHY

Taking a tone of "you're wrong and I'm right" does not work

How to talk about disinformation to friends and family

DON'T EXPECT IMMEDIATE CHANGE

It takes courtesy and patience to stop people spreading disinformation



Tasks for 3-4 groups



SPLIT INTO GROUPS



GET YOUR CASE STUDY & TASKS



PREPARE A PRESENTATION



What How How

is disinformation?

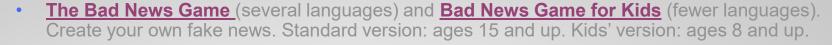
does disinformation work?

should we respond to disinformation?

for finding out more



TIPS FOR FINDING OUT MORE - ONLINE GAMES ON DISINFORMATION (EXTERNAL RESOURCES)



Available in several languages.

• Real or Photoshop? (EN) Test your powers of observation to better grasp image manipulation.

Available in English only.

• <u>Fakescape</u> (CZ and EN). Games that teach students how to "escape" fake news. On demand and free for lecturers. Ages 13 and up.

Available in English and Czech.

• **Fakey** (EN). Game that teaches media literacy and how people interact with misinformation. Ages 16 and up.

Available in English only.

• <u>Escape Fake</u> (DE and EN). Downloadable game app that playfully teaches media literacy. Ages 15 and up.

Available in English and German.

• <u>Troll Factory</u> (EN). Player is a troll who creates fake news. Ages 16 and up.

Available in English only.







- Lists of fact-checking organisations in your country are updated through the **Poynter Institute** and **Facebook**
- Search fact check results from the web about a topic or person with **Google's Fact Check Explorer**
- <u>'Learn to Discern'</u> Media Literacy Trainer's Manual from global development and education non-profit IREX
- EU's own anti-disinformation group and "Think Before you Share" campaign





AUSTRIA

- <u>Mediamanual</u>
- **Saferinternet**
- BUPP
- Click & Check

BELGIUM

Mediawijs

BULGARIA

Gramoten

CROATIA

- Association for communication and media culture
- Children of the media
- Media Literacy Days

CYPRUS

Combating Misinformation Through Media Literacy

CZECH REPUBLIC

- Clovekvtisni
- Fakescape
- **Elpida**

DENMARK

- International Media Support
- TjekDet
- DR Detektor
- DR Ultra
- Børneavisen
- Danske Medier



RECOMMENDATIONS FOR FURTHER INTEREST - NATIONAL RESOURCES



ESTONIA

- Meediapädevuse nädal
- SALTO Participation & Information

FINLAND

- Media Literacy in Finland
- **KAVI**
- Media Literacy School
- **Mediataitoviikko**
- Mediakasvastus
- YLE Digitrennit
- YLE Uutisluokka

FRANCE

IREX Europe

GERMANY

- Medienkompetenz stärken
- SCHAU HIN! Was Dein Kind mit Medien macht
- Gutes Aufwachsen mit Medien
- Surfen ohne Risiko
- App-Datenbank des Deutschen Jugendinstituts
- ACT ON! aktiv + selbstbestimmt online
- Kindersuchmaschine "Blinde Kuh"
- **DW Akademie**

GREECE

- Media Literacy Institute
- Fakescape



RECOMMENDATIONS FOR FURTHER INTEREST - NATIONAL RESOURCES

HUNGARY

• <u>Televele</u>

IRELAND

Be Media Smart

ITALY

- Pagella Politica
- **Facta**
- Media Education
- Eurispes

LATVIA

- · Pilna doma (Full Thought)
- Re:Check
- CAPS un CIET jeb vilks manipulators
- <u>Medijpratējs</u>
- Superheroes in the Internet

LITHUANIA

- <u>Draugiškas internetas (Friendly Internet)</u>
- Žinau viską
- Media literacy platform
- Debunk.eu

LUXEMBOURG

Bee-secure

MALTA

BeSmartOnline!

NETHERLANDS

- Netwerk Mediawijsheid
- European Journalism Centre
- Hoezomediawijs
- **Bad News**







POLAND

- Stefan Batory Foundation
- Journalistic Craft for Neighborhood
- Demagog
- · Center for Citizenship Education
- Nowoczesna Polska
- A Kid in the Web
- Panoptykon Foundation
- Polish Association of Media Literacy
- The School with Class Foundation
- Wojownicy Klawiatury
- Konkret 24

PORTUGAL

- MILObs
- Internet Segura
- National Digital Competence Initiative e.2030

ROMANIA

- ActiveWatch
- Factual
- Funky Citizens
- Mediawise Society

SLOVAKIA

Council for Broadcasting and Retransmission





SLOVENIA

- NE/JA Razbijalka Mitov
- MIPI medijska in informacijska pismenost
- · <u>Časoris</u>
- · Otroci in mediji: iskanje resnice v svetu novic
- Medijska pismenost
- Safe

SWEDEN

- MIK för mig
- Swedish International Development Agency
- FOJO

SPAIN

- Istituto RTVE
- Maldita
- Internet Segura for Kids



