SPOT AND FIGHT
disinformation
SOME EXAMPLES

SOMEONE ON TWITTER SAYS

Now I have a machine gun. Ho Ho Ho
Not sure Greta's lefty friends will be pleased though 😞

SOMEONE ELSE ON FACEBOOKS POSTS

BREAKING: Pope Francis Just Backed Trump, Released Incredible Statement Why - SPREAD THIS EVERYWHERE

Greta holding a machine gun!

The Pope supports a political leader!
The picture belongs to the account of another girl who, from that particular angle, looks like Greta.

Dailypresser.com is not a real news website, the post was completely invented.
UNDERSTANDING DISINFORMATION

What is disinformation?
Examples

How does disinformation work?
Examples

How should we respond to disinformation?
Recommended responses
WHAT IS DISINFORMATION

- FOREIGN INTERFERENCE
- INFLUENCE OPERATIONS
- DIS-INFORMATION
- MIS-INFORMATION
- FACTS
- OPINIONS
- SATIRE & HUMOUR

WHAT IS FACT
WHAT IS FICTION
WHAT IS DISINFORMATION - THE 'ANTI-VAX' MOVEMENT

Fake conclusions, social illusion

Scapegoating, real causes of autism are forgotten/not analysed

Long-term impact: decrease in vaccination % means mass epidemic later
WHAT IS DISINFORMATION - THE STORY OF 5G CAUSING CORONAVIRUS

- Freedom of Expression
- Caution about health effects
- Damage to 5G towers
- Communication networks fail
- False association of COVID-19 with network technologies
WHAT IS DISINFORMATION - DRINKING HOT WATER KILLS THE CORONAVIRUS

NO PHYSICAL HARM CAUSED BY DRINKING HOT WATER

TAKES ATTENTION AWAY FROM REAL WAYS TO PROTECT YOURSELF
(hand-washing / or social distancing, facemask)

FALSE SENSE OF PROTECTION AGAINST THE CORONAVIRUS

USES PEOPLE’S FEAR AND UNCERTAINTY TO SPREAD UNSCIENTIFIC INFORMATION
WHAT IS DISINFORMATION - THE SAME PERSON ACTS AS DIFFERENT ANTI-UKRAINIAN CITIZEN

I am Maria, a mother resident in Crimea
Now I am the vice chair of a cultural foundation in Lugansk
Now I am a russophone living in Riga, Latvia
Now I am living in Kharkiv, Ukraine

REAL PERSON USED AS ACTRESS IN A FAKE STORY
HOW DISINFORMATION WORKS - DISINFORMATION PROCESS I

BELIEVE

SUPPORT

ACT
UNITY IN DIVERSITY
EUROPEAN VALUES
Trust in values like democracy and equality slowly fade out.
HOW DISINFORMATION WORKS - DISINFORMATION PROCESS II – EUROPEAN VALUES

CONFLICT AND INDECISION REIGN

UNITY IN DIVERSITY

EUROPEAN VALUES

ANTI EUROPEAN VALUES GROW
HOW DISINFORMATION WORKS - DISINFORMATION PROCESS II - AGAINST THE EU: FROM RUSSIA TODAY

RT France posted a video to the playlist Formats carrés.
1 December at 11:52

Remdesivir : L'UE dupée par Gilead?
Lire l'article : https://francais.rt.com/.../81252-remdesivir-gilead

La commande de 500 000 doses de remdesivir chiffrée à un milliard d'euros pour un traitement jugé inefficace par l'OMS marque un échec majeur de la politique sanitaire de l'UE.

See translation

REMÉDÉSIVIR : L'UE DUPÉE PAR GILEAD ?

C'est peut-être l'un des plus gros scandales de la crise sanitaire.

RT France

Un scandale incommode : Stéphane Gayet et Gilbert Collard reviennent sur l'affaire du remdesivir
205,898 views • Nov 20, 2020

RT France

NADÈGE ABDERRAZAK

C'est peut-être l'un des plus gros scandales de la crise sanitaire.
Good news, Wuhan’s corona virus can be cured by one bowl of freshly boiled garlic water. Old Chinese doctor has proven it’s efficacy. Many patients has also proven this to be effective. Eight (8) cloves of chopped garlics add seven (7) cups of water and bring to boil. Eat and drink the boiled garlic water, overnight improvement and healing. Glad to share this.
HOW DISINFORMATION WORKS - HOW CAN CONTENT BE MANIPULATED?

THE POPE COMES TO AMERICA

POPE FRANCIS ARRIVES FOR U.S. BISHOPS’ MEETING

LIVE

CNN

BAMA: POPE’S MESSAGE OF MERCY "MEANS WELCOMING THE STRANGER WHO AT THIS HOUR"
5 steps to a propaganda video

( based on an actual video from Sputnik )
HOW TO RESPOND TO DISINFORMATION

Think
Before you share

Report
To the platforms

Fact-check

Become a personal fact-checker for your family & friends
Doubt  Fact-check  Decide
Fact-checking when in doubt

- Check the content
- Check the outlet
- Check the author
- Check the sources
- Check the pictures
- Think before you share
- Question your own biases
- Join the myth-busters
HOW TO RESPOND TO DISINFORMATION

Report to the platforms
HOW TO RESPOND TO DISINFORMATION

How to talk about disinformation to friends and family

BE ACTIVE
We ALL have a responsibility to hinder the spread of misleading information

DON’T SHAME
SHOW EMPATHY
Taking a tone of “you’re wrong and I’m right” does not work

DON’T EXPECT IMMEDIATE CHANGE
It takes courtesy and patience to stop people spreading disinformation
SPLIT INTO GROUPS

GET YOUR CASE STUDY & TASKS

PREPARE A PRESENTATION

Tasks for 3-4 groups
What is disinformation?

How does disinformation work?

How should we respond to disinformation?

Tips for finding out more
• **The Bad News Game** (several languages) and **Bad News Game for Kids** (fewer languages). Create your own fake news. Standard version: ages 15 and up. Kids’ version: ages 8 and up.

  *Available in several languages.*

• **Real or Photoshop?** (EN) Test your powers of observation to better grasp image manipulation.

  *Available in English only.*

• **Fakescape** (CZ and EN). Games that teach students how to “escape” fake news. On demand and free for lecturers. Ages 13 and up.

  *Available in English and Czech.*

• **Fakey** (EN). Game that teaches media literacy and how people interact with misinformation. Ages 16 and up.

  *Available in English only.*

• **Escape Fake** (DE and EN). Downloadable game app that playfully teaches media literacy. Ages 15 and up.

  *Available in English and German.*

• **Troll Factory** (EN). Player is a troll who creates fake news. Ages 16 and up.

  *Available in English only.*
• Lists of fact-checking organisations in your country are updated through the Poynter Institute and Facebook

• Search fact check results from the web about a topic or person with Google’s Fact Check Explorer

• ‘Learn to Discern’ – Media Literacy Trainer’s Manual from global development and education non-profit IREX

• EU’s own anti-disinformation group and “Think Before you Share” campaign
TIPS FOR FINDING OUT MORE - NATIONAL RESOURCES

AUSTRIA
- Mediamanual
- Saferinternet
- BUPP
- Click & Check

BELGIUM
- Mediawijs

BULGARIA
- Gramoten

CROATIA
- Association for communication and media culture
- Children of the media
- Media Literacy Days

CYPRUS
- Combating Misinformation Through Media Literacy

CZECH REPUBLIC
- Clovektisni
- Fakescape
- Elpida

DENMARK
- International Media Support
- TjekDet
- DR Detektor
- DR Ultra
- Børneavisen
- Danske Medier
### RECOMMENDATIONS FOR FURTHER INTEREST - NATIONAL RESOURCES

<table>
<thead>
<tr>
<th>Country</th>
<th>Resource</th>
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</thead>
<tbody>
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<td><strong>ESTONIA</strong></td>
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</table>
  - Meediapädevuse nädal  
  - SALTO Participation & Information  |
| **FINLAND** |  
  - Media Literacy in Finland  
  - KAVI  
  - Media Literacy School  
  - Mediataitoviikko  
  - Mediakasvastus  
  - YLE Digitrennit  
  - YLE Uutisluokka  |
| **GERMANY** |  
  - Medienkompetenz stärken  
  - SCHAU HIN! Was Dein Kind mit Medien macht  
  - Gutes Aufwachsen mit Medien  
  - Surfen ohne Risiko  
  - App-Datenbank des Deutschen Jugendinstituts  
  - ACT ON! aktiv + selbstbestimmt online  
  - Kindersuchmaschine "Blinde Kuh“  
  - DW Akademie  |
| **GREECE** |  
  - Media Literacy Institute  
  - Fakescape  |
| **FRANCE** |  
  - IREX Europe  |
### HUNGARY
- Televele

### IRELAND
- Be Media Smart

### ITALY
- Pagella Politica
- Facta
- Media Education
- Eurispes

### LATVIA
- Plina doma (Full Thought)
- Re:Check
- CAPS un CIET jeb vilks manipulators
- Medijpratējs
- Superheroes in the Internet

### LITHUANIA
- Draugiškas internetas (Friendly Internet)
- Žinau viska
- Media literacy platform
- Debunk.eu

### LUXEMBOURG
- Bee-secure

### MALTA
- BeSmartOnline!

### NETHERLANDS
- Netwerk Mediawijsheid
- European Journalism Centre
- Hoezomediawijs
- Bad News
RECOMMENDATIONS FOR FURTHER INTEREST - NATIONAL RESOURCES

POLAND
- Stefan Batory Foundation
- Journalistic Craft for Neighborhood
- Demagog
- Center for Citizenship Education
- Nowoczesna Polska
- A Kid in the Web
- Panoptykon Foundation
- Polish Association of Media Literacy
- The School with Class Foundation
- Wojownicy Klawiatury
- Konkret 24

PORTUGAL
- MILObs
- Internet Segura
- National Digital Competence Initiative e.2030

ROMANIA
- ActiveWatch
- Factual
- Funky Citizens
- Mediawise Society

SLOVAKIA
- Council for Broadcasting and Retransmission
RECOMMENDATIONS FOR FURTHER INTEREST - NATIONAL RESOURCES

SLOVENIA
- NE/JA Razbijalka Mitov
- MIPI – medija in informacijska pismenost
- Časoris
- Otroci in mediji: iskanje resnice v svetu novic
- Medija pismenost
- Safe

SWEDEN
- MIK för mig
- Swedish International Development Agency
- FOJO

SPAIN
- Istituto RTVE
- Maldita
- Internet Segura for Kids